

## Constructing a Community of Human Destiny and Promoting the Internationalization of Chinese Medicine

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**Abstract:** Constructing a community of human destiny is an important part of the socialism with Chinese characteristics and basic strategy of Chinese government in the new era. As a gem of China, Chinese medicine is an important part of the medical and health undertakings with Chinese characteristics. It is also an integral part of the overall strategy of the "Belt and Road" and the international medical system. Facing the great opportunity brought by the "Belt and Road" strategy to the internationalization of Chinese medicine, it is necessary to build consensus guided by the idea of building a community of human destiny, and promote the internalization of Chinese medicine as a community of human health destiny through five standards: strengthening exchanges and intercommunication; opening and sharing, integration and development; green development, service trade; strengthening communication, policy support; scientific promotion.

### 1. Introduction

The report of the 19th National Congress of the Communist Party of China stated "promoting the construction of a community of human destiny" as an important part of the socialism with Chinese characteristics and basic strategy of Chinese government in the new era. It is the realistic reflection and responsibility of China's entry into the center of the world stage [1]. Since the beginning of the 21st century, the world has been faced with various threats such as environmental pollution, epidemic and food security. Therefore, it is of great significance for people of all countries to work together to build a community of human destiny [2]. Promoting the internationalization of Chinese medicine and serving the "One Belt, One Road" are the important tasks for Chinese medicine practitioners with great challenges.

### 2. Proposal and main content of the community of human destiny

"Community of Human Destiny" is a new term that contains new content proposed by China's development of Marxist internationalism under the conditions of a new era in the 21st century [3]. In the report of the 18th National Congress of the Communist Party of China, the "community of human destiny" is to take into account the legitimate concerns of other countries in pursuing their own interests and to promote the common development of all countries in the pursuit of development. Human beings have only one earth, and all countries share the same world. the consciousness of "community of human destiny" should be advocated. The global values of the "community of human destiny" include an interdependent view of international power, a common interest, a sustainable development concept and a global governance concept [4].

The main content of building a community of human destiny: (1) to build a world of lasting peace with the effort of dialogue and consultation; (2) to build a world of security with the effort of building collaboratively and sharing resources; (3) to build a world of common prosperity. With the effort of win-win cooperation; (4) to build an open and inclusive world with the effort of

communication and learning with each other; (5) to build a clean and beautiful world with the support of environmental friendly policies.

### **3. Under the background of building a community of human destiny, promote the internationalization of Chinese medicine**

#### **3.1 Promoted the internationalization of traditional Chinese medicine and build a community of Shared future for human health**

With the spread and deeper understanding of Chinese medicine, people believe that Chinese medicine can treat diseases systematically and regulate the immune system. There has been a growing need for Chinese medicine internationally. Chinese medicine has a very good developmental prospect with more people paying attention to natural health and life cultivation globally in this era. At the same time, under the "One Belt, One Road" policy of China, the ancient Chinese medicine culture is also an important pillar for building a healthy "One Belt, One Road". The Chinese medicine industry will have a great development opportunity with greater responsibilities in the new era with new requirements [6].

As a medical gem of China, Chinese medicine is an important part of the medical and health undertakings with Chinese characteristics. It is also an indispensable part of the international medical system. Chinese medicine has gradually been accepted and recognized by the international community [7]. At the same time, the global values of the "community of human destiny!" have also been formed and gradually gained international consensus. Advancing the internationalization of Chinese medicine can not only promote the rapid development of the Chinese medicine industry, but also highlight the Chinese wisdom to the world, improve the health and quality of life of the people, and decrease medical expenses. Under the trend of globalization, Chinese medicine practitioners should actively respond to national policies, build consensus, strive to promote the internationalization of Chinese medicine into a national strategy, promote the entry of Chinese medicine into the world health strategy, and build a community of human health destiny [8].

#### **3.2 Building the content of Chinese medicine internationalization community of human health destiny**

##### **3.2.1 Strengthen communication and intercommunication**

Under the strategic concept of "One Belt, One Road", medical treatment and medicine are an important part of humanities communication between countries. Through the "One Belt, One Road", countries are connected and people from different countries are working together to build a "community of human health destiny."

The first step in the internationalization of Chinese medicine is to "go out." Chinese medicine is more likely to be accepted in African and Latin American countries than European countries and the United States, especially in African countries. In addition, some traditional African medicines are also very useful for us. We should not only focus on Chinese medicine. Different countries should communicate and learn from each other. We should not only let Chinese medicine "go out", but also let others "come in". Therefore, we could further promote the internationalization of Chinese medicine. We must also take full advantage of overseas Chinese to promote the recognition of Chinese medicine in their residing countries where the Chinese medicine may get into the mainstream pharmaceutical market [9].

In essence, traditional Chinese medicine is a matter of saving the wounded and rescue the dying, which is noble and great cause. With the development of the "One Belt, One Road" strategy, the difficulties of cultural differences among countries can be solved through communication. In the field of medical care, we will be able to work with different countries to achieve a win-win situation [10].

##### **3.2.2 Sharing and integration**

The proposal and implementation of the "One Belt, One Road" initiative is an effective

exploration of China's international cooperation model. "One Belt, One Road" is creating a new model of international cooperation, emphasizing the organic combination of the openness of China, the regional cooperation and the global cooperation. In this way, the relevant countries will have extensive cooperation which will promote the development and form a new pattern of opening on this basis [11].

Traditional Chinese medicine is a treasure of China. If Chinese medicine wants to be on the international stage in the new era, it is necessary to use modern scientific knowledge to study Chinese medicine innovatively, such as molecular biology, cell biology, and genetic engineering, etc. In addition, it is important to develop Chinese and Western medicine coordinatively. The Chinese medicine and western medicine should learn and complement from each other [12].

Traditional Chinese medicine does not only contain the medicine in Han people, but also contain the medicine in Mongolian, Uighur, Tibetan and Yi people. Traditional Chinese medicine belongs to all people in China and in the world. In the process development, traditional Chinese medicine absorbs and integrates the experience and methods of other medicines from ethnic people and even foreign countries. Therefore, the internationalization of Chinese medicine in the future should keep integration and open sharing, so that Chinese medicine can be better recognized and welcomed by the world.

### **3.2.3 Green development, service trade**

Traditional Chinese medicine is not only the "dao" and the technique of disease prevention, treatment, and rehabilitation, but also the product of ancient Chinese agricultural civilization and handicraft civilization. Many Chinese medicines are extracted from natural plants, so Chinese medicine Pharmacy is close to nature which reflects the green development.

The internationalization of Chinese medicine can provide more green medical and health products to the international community and enhance the human well-being continuously. Strengthening the trade in traditional Chinese medicine services (such as medical treatment, education, scientific research, industrial and other developments), is a new model for the construction of international exchange and cooperation in Chinese medicine which has a unique advantage in the trade sector in China. Through the Chinese medicine service trade, a healthy concept of lifestyle are exported. At the same time, Chinese culture, the theories of Chinese medicine and medical knowledge are disseminated [13].

### **3.2.4 Strengthen communication and policy escort**

To promote the internationalization of Chinese medicine, we must do a good job in domestic and provide an excellent top-level design. It is necessary to standardize Chinese medicine strictly, including the quality standardization of various medicinal materials, the trademark registration, and intellectual property protection of medicinal materials and medicines. In addition, it is necessary to prepare materials and readers that can be accepted and loved by people, which will disseminate knowledge to the world.

As a special industry, the pharmaceutical industry has a high dependence on intellectual property protection. In order to broaden the international market of Chinese medicine, we have to guarantee the protection of intellectual property rights of Chinese medicine. Relevant departments should conduct in-depth research on intellectual property protection of Chinese medicine, establish and improve relevant laws and regulations. We should also focus on developing the unique theoretical system, diagnosis and treatment technology of traditional Chinese medicine. All of these work will provide a guarantee for the internationalization of Chinese medicine. At the same time, the state should make full use of economic and trade negotiations, high-level meetings, and eliminate various barriers to the service trade of Chinese medicine, in order to make sure the policy could escort the internationalization of Chinese medicine [14].

### **3.2.5 Scientific promotion and standardization**

At present, the State Administration of Traditional Chinese Medicine and the National Development and Reform Commission jointly formulated the "One Belt, One Road" Development

Plan for Chinese Medicine (2016-2020). The special project of international cooperation in medicine has been launched. The “One Belt, One Road” Chinese Medicine Overseas Center has been basically connected. The countries of the “One Belt, One Road” are in five continents. Traditional Chinese medicine has been spread to 183 countries, in which 29 countries have established traditional medicine laws, and 18 countries have incorporated acupuncture into their medical insurance. China has established 10 Chinese medicine centers overseas and has established a number of international standards for Chinese medicine, which make a remarkable effect of communication of Chinese medicine culture [15].

Today in the 21st century, the internationalization research of Chinese medicine has come to a consensus, and the standards and related content of internationalization of Chinese medicine has also been developed. The standards and scientific data of Traditional Chinese medicine can make it more convincing than just plain promote of Chinese culture [16]. The modernization of traditional Chinese medicine in the construction of the “One Belt, One Road” can meet the needs of the international market of Chinese medicine, which will fill in the blank in the market, such as the standardization of medicine source bases, the development of Chinese medicine formula granules, and the industrialization of Chinese medicine health products and other products. The control of product resources can improve the quality control system for Chinese medicine. We should also focus on the transformation of the scientific research and product development of Chinese medicine. Strengthening the development of reference materials and standards for Chinese medicines, clarifying the strategic objectives, action plans and key tasks of international standardization of Chinese medicine can promote the construction of Chinese medicine standardization system [17].

#### 4. Conclusion

Persistence in promoting the building of a community of human destiny is the core and essence of Xi Jinping's socialist diplomatic thought with Chinese characteristics in the new era. Since the 18th National Congress of the Communist Party of China, with the promotion of building a community of human destiny, China's foreign work theory and practice have achieved a series of major achievements. Traditional Chinese medicine is an inseparable important content, special resources and national advantages in the overall strategy of “One Belt, One Road”. Facing the excellent opportunity brought by the “One Belt, One Road” strategy to the internationalization of Chinese medicine, we must seize the opportunity to build an all-round open pattern of Chinese medicine and accelerate the cultivation of Chinese medicine internationalization talents under the concept of building a community of human destiny. To realize the modern transformation of traditional Chinese medicine and build a community of Chinese medicine for the internationalization of human health.

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